

HELPLINE sets up in Nantes

HELPLINE continues its development in the west region in completing its Angers site. 60 jobs are already created on the new Nantes site.

Nanterre, July 4, 2017 – HELPLINE, European leader in user experience, continues to grow and announces the opening of a new site in Nantes.

Officially open in mid-June, this establishment employs more than 60 employees. By the end of 2018, an additional 40 jobs will be created for profiles of technicians, engineers, project managers and consultants.

Angers-Nantes: a strong development axis for HELPLINE

This new location strengthens HELPLINE's presence in the west region and completes the Angers site created in 2008, which now has 350 employees.

"It is very important for HELPLINE to have a real closeness to its local customers and our development strategy therefore relies on a strong presence in the regions" explains Bernard Lewis, CEO of HELPLINE. "It is essential to be closer to the decision centers to have this proximity and legitimacy with our customers. The Nantes site currently has seven customers" commented Thierry Gilbert, Regional Director. "Our Angers site was a first step in our west region development. Continued development naturally led us to Nantes, with a new site which offers a perfect complementarity with the one in Angers. This new implantation also gives us access to an extensive employment pool" adds Romain Mandry, HELPLINE Human Resources Director.

The opening of the new Nantes center was made with the support of the Nantes-Saint-Nazaire Development economic development agency. *"Our neutral look and our knowledge of the territories have facilitated the integration of the new Nantes site in its territory and among local actors", highlights Sandrine Gauvry, Project Manager for Nantes Saint-Nazaire development. "We will now follow the Nantes site, particularly in the areas of proximity and development."*

About the HELPLINE Group

The HELPLINE group fosters the digital transformation of organizations and provides outsourcing solutions and expertise to the IT and business departments of French and international companies. Resolutely oriented towards the quality of service provided, the group is known for deploying innovations that guarantee its customers the best level of performance. Having 200 clients, 50% of them being CAC 40 companies, HELPLINE has proven steady growth since its foundation, in 1994. The HELPLINE group reached a turnover of 135 million € in 2016.

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